

YES! Style Guide

About

YES! (Your Empowered Sexuality!) is a Philadelphia-based 501(c)(3) nonprofit organization providing anti-oppressive, consent-based, pleasure-focused sexuality education to people of all ages. Its main objective is to spread accurate information, skills and help connect people to their bodies. YES! offers a large selection of programs and resources, including workshops, events and a podcast.

Name: YES! (Your Empowered Sexuality.)

Second Reference: YES!

Mailing address: PO Box 31984, Philadelphia, 19104.

Social Media:

Instagram: @yestoconsent

Facebook: @yestoconsent

LinkedIn: Your Empowered Sexuality, Inc.

Logo



Alternate logo



Color Palette



Mandarin

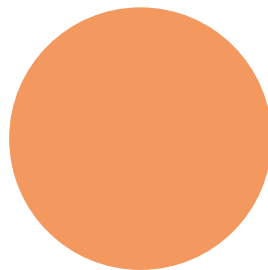
Web:

HEX: #FB4405

Design:

RGB: 251 68 5

CMYK: 00 73 98 02



Apricot

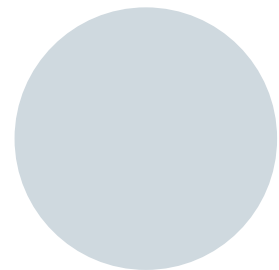
Web:

HEX: #F98351

Design:

RGB: 249 131 81

CMYK: 00 47 67 02



Baby blue

Web:

HEX: #CEDCDC

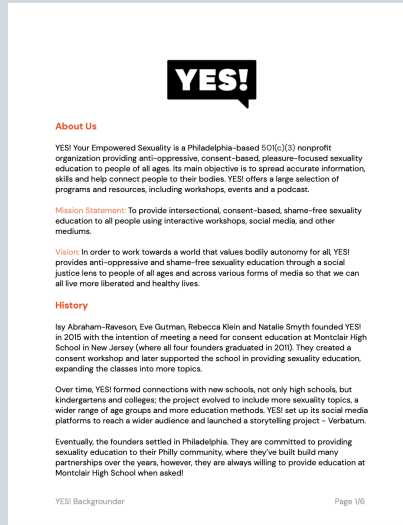
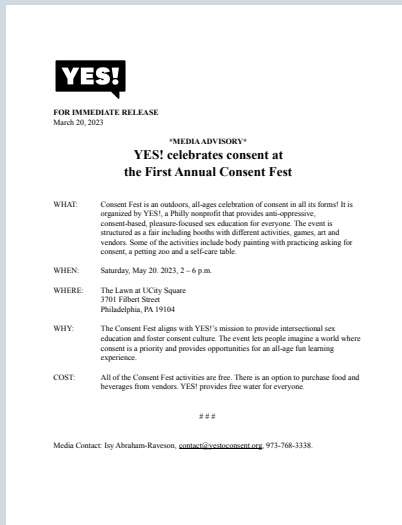
Design:

RGB: 206 220 220

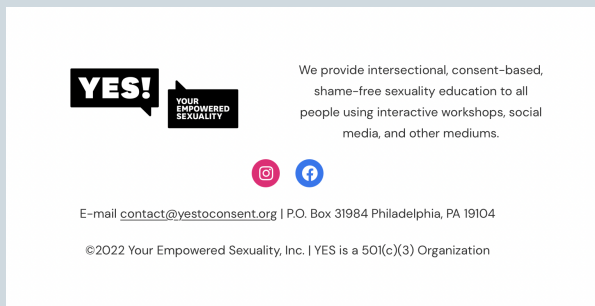
CMYK: 06 00 00 14

Logo use

Correct



Logo should be placed in the left top corner or center of the page.

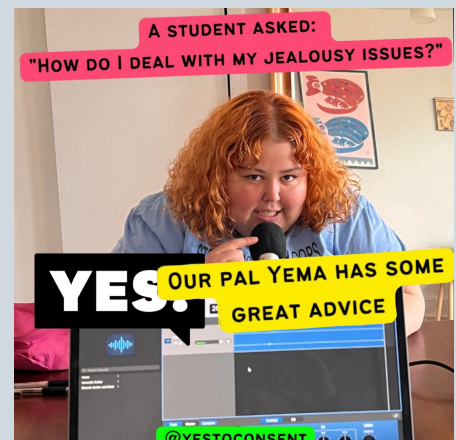
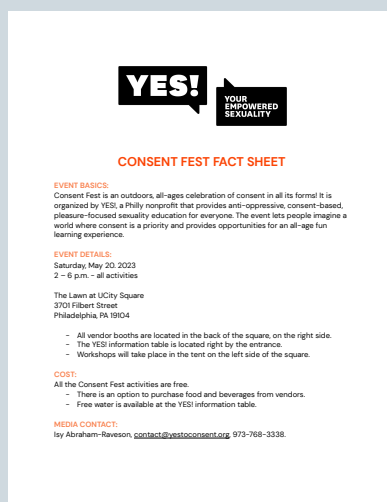
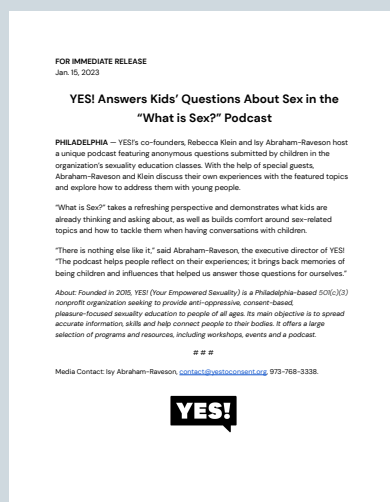


Alternate logo can be placed at the bottom of a page along with contact information and links to social media accounts.

On social media posts logo can be placed anywhere but it cannot be covered by pictures, text or other graphics.

There should always be sufficient space left around the logo.

Incorrect



Typefaces

Main



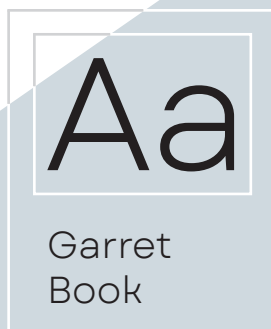
The main font used by YES! is DM Sans.

The font size used for technical writing pieces is 12, however it can be bigger when used for titles and on the website.



DM Sans can be used in bold and italic versions to highlight specific elements of the text.

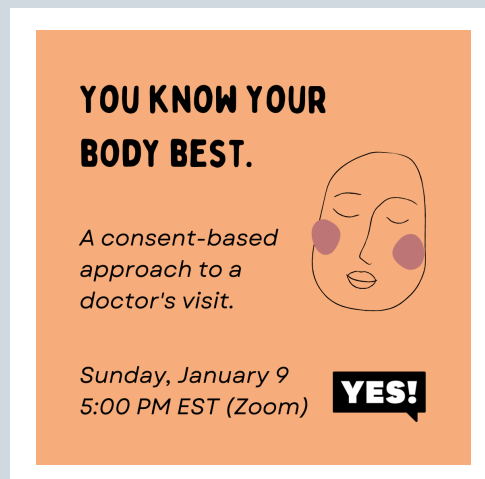
Secondary fonts



Bobby Jones font can be used on social media to highlight quotes or titles. Garret Book font is used for body text on social media posts and can be used in italic as well.

Both fonts are available on Canva for more convenient use.

Example of use:



Names of high-profile people

Isy Abraham-Raveson (she/they) – Executive Director
Second Reference: Isy

Graciela Vasquez (he/they) – Facilitator
Second Reference: Graciela

Phoebe Hall (she/her) – Facilitator
Second Reference: Phoebe

Yema Rosado (they/she) – Facilitator
Second Reference: Yema

Rebecca Klein (she/they) – Podcast Co-Host.
Second Reference: Rebecca

Boilerplate

About: Founded in 2015, YES! (Your Empowered Sexuality) is a Philadelphia-based 501(c)(3) nonprofit organization seeking to provide anti-oppressive, consent-based, pleasure-focused sexuality education to people of all ages. Its main objective is to spread accurate information, skills and help connect people to their bodies. It offers a large selection of programs and resources, including workshops, events and a podcast.

Voice

The voice of all YES! materials are informative, positive and inclusive.

*“Today marks the start of #BiWeek, an annual celebration that raises awareness and visibility of people who are attracted to more people of more than one gender, including those who identify as bis*xual, omnis*xual, pans*xual, heteroflexible, homoflexible and more!”*

Tone

The tone of YES! materials vary depending on a goal and structure of each writing piece, but it continues to match the voice and keep the messages clear.

“YES! is hiring a bilingual sexuality educator to facilitate in-person weekly sexuality education classes in collaboration with Puentes de Salud. Please help us spread the word! If you or someone you know might be interested, you/they can send a cover letter and resume to Lili at lili.domenick@puentesdesalud.org!”

“Figuring out what to do to contribute to abortion justice can be overwhelming. No one of us has to do it all, but we can each contribute somewhere. Each of us already has skills that are needed in this movement. We can each find actions that work for us that will feel more sustainable and less likely to take a big burst of energy and then burn us out.”



YES! Backgrounder

About Us

YES! (Your Empowered Sexuality!) is a Philadelphia-based 501(c)(3) nonprofit organization providing anti-oppressive, consent-based, pleasure-focused sexuality education to people of all ages. Its main objective is to spread accurate information, skills and help connect people to their bodies. YES! offers a large selection of programs and resources, including workshops, events and a podcast.

Mission Statement: To provide intersectional, consent-based, shame-free sexuality education to all people using interactive workshops, social media, and other mediums.

Vision: In order to work towards a world that values bodily autonomy for all, YES! provides anti-oppressive and shame-free sexuality education through a social justice lens to people of all ages and across various forms of media so that we can all live more liberated and healthy lives.

History

Isy Abraham-Raveson, Eve Gutman, Rebecca Klein and Natalie Smyth founded YES! in 2015 with the intention of meeting a need for consent education at Montclair High School in New Jersey (where all four founders graduated in 2011). They created a consent workshop and later supported the school in providing sexuality education, expanding the classes into more topics.

Over time, YES! formed connections with new schools, not only high schools, but kindergartens and colleges; the project evolved to include more sexuality topics, a wider range of age groups and more education methods. YES! set up its social media platforms to reach a wider audience and launched a storytelling project – Verbatim.

Eventually, the founders settled in Philadelphia. They are committed to providing sexuality education to their Philly community, where they've built many partnerships over the years, however, they are always willing to provide education at Montclair High School when asked!

In Fall 2019 YES! started one of its biggest partnerships — with Puentes de Salud — to provide sexuality education for 1st–8th grade students at its after-school program in South Philadelphia. Later that year YES! received a grant from the Gender Justice Fund.

In 2020, the team of YES! launched a podcast “What is Sex?” and in May 2021 the organization

hosted the first Consent Fest – an outdoor, all-ages celebration of consent in all its forms.

Right now, the organization provides various programs for people of all ages. From workshops for school-age kids, college students and adults to events, downloadable materials and podcasts.



People

Executive Director: Isy Abraham-Raveson

Board Members:

- Angelica Thorne: treasurer
CBH (Community Behavioral Health), Clinical Care Manager
Workplace Options, EAP Counselor
- Eve Gutman, funding chair
Earth Quaker Action Team, Media and Research Coordinator
- Jamie O’Leary, chair
The Shipley School, Social, Emotional, and Ethical Development (SEED) Teacher and PK-8
Curriculum Coordinator
- Kristi Sprowl, general board member
American Heart Association, Community Impact Director
- Meagan Jackson, strategic planning chair
CDC Foundation, Public Health Educator

Podcast Co-hosts:

- Isy Abraham-Raveson
- Rebecca Klein

Facilitator Training Program Leaders:

- Isy Abraham-Raveson
- Joey Brodsky
- Kashara White
- Phoebe Hall

Puentes de Salud Facilitators:

- Graciela Vasquez
- Isy Abraham-Raveson
- Mariana Argüelles Alcázar

Social Media Team Point of Contact: Phoebe Hall

Fundraising/Grant Writing Teams Point of Contact: Eve Gutman

Program

Workshops are tailored to the needs of particular groups. You can contact YES! and describe what you are looking for and its team will create a workshop that fits your audience and its needs.

Workshops for adults

College workshops – Hosted in colleges on a variety of topics. Past workshops include:

- “Don’t Tell Me To Love My Body: Anti-fatness and Body Liberation” – This workshop encourages all participants to explore their relationship with their own body, as well as the systems of oppression that shape those relationships (e.g. fatphobia, racism, misogyny, etc.).
- “Food, Sex, and Rest: Pleasure as Embodied Joy” – In this workshop, participants discuss mind-body dualism and how it has led to a culture that condemns bodily desires and glorifies ignoring, restricting, and controlling them. Participants reflect on what they find pleasurable, the barriers stopping them from seeking those pleasures and valuing a pleasure-filled life.
- “You Know Your Body Best: A Consent-based Approach to a Healthcare Visit” – In this interactive workshop, participants will apply a consent framework to healthcare appointments and challenge dominant understandings of how healthcare has to be. Participants reflect on their own experiences with healthcare providers, their healthcare values and boundaries and how systemic oppression interacts with the healthcare system. Yes! also provides a checklist for thinking through a healthcare experience before, during and after an appointment for people to be more prepared to advocate for their own rights moving forward.

Parent workshops – Advising caregivers on how to talk to their kids, including topics such as:

- How to Talk to Kids about Body Image
- How to Talk to Kids about Consent
- How to Talk to Kids about Food
- How to Talk to Kids about Gender
- How to Talk to Kids about Sex

Teacher workshops – Advising people working with children on creating a safe environment and talking about sex education. Past workshops include:

- Anti-Oppressive, Consent-Based, Pleasure-Focused Education
- Building Consent Culture in the Classroom
- Practicing Body Liberation at School

Healthcare provider workshops – Educating medical and nursing students, nurses, doctors and other healthcare providers. Past topics include:

- Building A Consent-Based Healthcare Practice
- Challenging Anti-Fatness in the Healthcare System

General public – workshops on Zoom and in-person that are open to the public.

Workshops for young people

- K-12 workshops – For young people ages 3-18, including, but not limited to topics of puberty, consent, body image and gender.
- Puentes de Salud program – A sexuality education program in collaboration with Puentes de Salud’s after-school program in South Philadelphia for 1st-8th grade students.

Podcast

The podcast, What is Sex?, is hosted by Isy Abraham-Raveson and Rebecca Klein. Each episode explores one anonymous question asked by a young person in one of the sex ed classes. With the help of brilliant guests, Rebecca and Isy discuss their own experiences with these questions and explore how to address these topics with the young people in our lives.

Facilitator Training Program

The Program invites a cohort of Philly-area residents interested in facilitating sexuality education workshops to develop skills and have the experience of co-facilitating a workshop. Participants take part in a series of cohort meetings in which they develop skills in the following areas: lesson planning, facilitation, anti-oppressive and trauma-informed practices, and more. Then, they are matched with a co-facilitator and work together, with the support of mentors, to plan and facilitate a Zoom workshop for a public audience.

Resources

- Coloring book – a free, downloadable coloring book is available on the website called My Body, Their Body, which explains the basics of consent for young children.
- Coloring pages – Coloring pages on genitals and intersex anatomy, gender, and sexual orientation created by one of YES! volunteers.

Consulting

YES! is available to consult on applying a consent culture framework to a workplace or school, as well as other sexuality-related issues.

Grant Funders

- Awesome Foundation
- Gender Justice Fund
- IPMF – The Independence Public Media Foundation – Community Voices Grant

Past and Current Partner Organizations

- Abortion Liberation Fund
- Blue Rock School
- Children’s Hospital of Philadelphia
- Fishadelphia
- Fishtown Wellness Center
- Girl Scouts

- James R. Ludlow School
- Montclair Cooperative School
- Montclair High School
- National Nurse–Led Care Consortium
- Philadelphia School District Office of Family and Community Engagement
- PIC
- Pittsburgh Science and Technology Academy
- Puentes de Salud
- R.W. Brown Boys and Girls Club
- Southshire Community School
- SOWN GrandFamily Resource Center
- The Attic Youth Center
- The Park School of Baltimore
- The Workshop School

Colleges Where YES! Hosted Workshops

- American University, Washington, D.C.
- Amherst College, MA
- Bard College at Simon’s Rock, MA
- Bryn Mawr College, PA
- Harvard University, MA
- Haverford College, PA
- Mount Holyoke College, MA
- Northeastern University, MA
- Rutgers University–Camden, NJ
- Temple University, PA
- Williams College, MA



Instagram: [@yestoconsent](#)
 Facebook: [@yestoconsent](#)
 LinkedIn: [Your Empowered Sexuality, Inc.](#)

Media contact: Isy Abraham–Raveson, contact@yestoconsent.org, 973–768–3338



Executive Bio

Isy Abraham–Raveson

Isy Abraham–Raveson (she/they) is a sexuality educator based in Philadelphia. For her, sexuality education is social justice, and she provides anti–oppressive, consent–based, pleasure–focused sexuality education to people of all ages, including children, teachers, parents and healthcare providers.

Abraham–Raveson holds a Bachelor of Arts degree in Women’s, Gender, and Sexuality studies from Williams College (Williamstown, Massachusetts) and a Master of Education degree in Human Sexuality Education from Widener University (Chester, Pennsylvania).

She has over seven years of experience in sexuality education. Their work spans from designing and facilitating workshops for children, adults, healthcare providers, caregivers and sexuality educators, to organizing community events and hosting a podcast. They led workshops in various schools, colleges and conferences, including the National Sex Ed Conference, the AASECT conference and the Trans Wellness Conference. Their workshops for kindergarteners have been featured in national publications and a Mic Dispatch video.

In 2015, Abraham–Raveson co–founded a 501(c)(3) nonprofit organization – YES! (Your Empowered Sexuality!). She is passionate about spreading accurate information and constantly works on expanding YES! to new partnerships and means of providing sexuality education.

While leading YES!, the most important thing for them is to support people who work with them. She opts to choose a managing style that reinforces the core values of communication, commitment to social justice, creativity, big dreams and mutual respect, by having weekly communication staff meetings. As the key leader of the organization, they do a lot of the work by themselves but make sure to give people opportunities to develop their desired skills.